Home Furnishings Calendar 1951

JANUARY

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Room 519 • 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

HOME FURNISHINGS CALENDAR

KEY: AP - Advertising and Publicity; B - Building; E - Equipment; F - Food; G - Gardens; HF - Home Furnishings; M - Miscellaneous.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 28 5:00 P.M.- 7:00 P.M. Cocktails	AWARDS PARTY HF. For the second year awards will be made to individuals and companies in the Philadelphia area for their efforts toward the furthering of fashion in the home furnishings field. The Philadelphia chapter of the Home Fashions League, Inc., will make these awards on this date at the Ritz-Carlton Roof Garden. Winners are: E. I. DuPont de Nemours & Co., Moss Rose Mfg. Co. and James Lees & Sons Co. Everyone interested is cordially invited to attend. Tickets may be secured at the entrance on June 28, or from Frances Funsten, 1700 Pine Street, Philadelphia 3, Pennsylvania.	HOME FASHIONS LEAGUE	PHILADELPHIA, PA.
Thursday June 28 Just out	BOOK ON COLLECTING HF. "Antique Collecting for Everyone" is the title of this new book by Katharine Morrison McClinton on the pleasures of building your own collection of inexpensive antiques. Such articles are pottery, brass and copper, woodenware, stone jugs, needlework, glassware, picture frames and mirrors and many others are each given a separate chapter. Fully illustrated. Price $5. Publicity: Sonia Levinthal, LO. 4-3000.	MCGRAW HILL BOOK CO., INC.	330 WEST 42ND STREET
Thursday June 28- July 1	DESIGN CONFERENCE M. Leading figures in art, education and industry will meet during this conference entitled "Design as a Function of Management." A display, called "Integrated Design" will show the artist's contribution to industry. There will be speakers prominent in the field. Contact: Egbert Jacobson, Container Corp. of America, 38 So. Dearborn St., Chicago, Ill.	CONTAINER CORP. OF AM.	ASPEN, COLORADO
June 29- July 1	F. HOME ECONOMISTS IN BUSINESS MEETING, CLEVELAND, OHIO. CONTACT: HELEN ROBERTSON, CLEVELAND PLAIN DEALER, CLEVELAND, OHIO.		
Saturday June 30	CLOSING DATE FOR ENTRIES F. June 30 is the last date for publication of stories eligible for awards in the annual 1951 Life Line of America Trophy. All entries must reach GMA by July 16th. Publicity: Miss Flanley or Miss Woodward, Flanley & Woodward, MU. 3-3928.	GROCERY MFRS. OF AMERICA	205 EAST 42ND STREET
June 30- July 15	M. INTERNATIONAL TRADE FAIR, DETROIT, MICHIGAN. CONTACT: J. S. COLEMAN, BURROUGHS ADDING MACHINE CO., DETROIT, MICHIGAN.		
July 1- July 6	HF. NEW YORK LAMP SHOW, SUMMER, HOTEL NEW YORKER, N.Y. CONTACT: GEORGE F. LITTLE, MGR., 220 FIFTH AVENUE, N.Y. 1, MU. 9-7147.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING MONDAY, JULY 2, 1951

July 2- July 6	HF. ARMORY FURNITURE SHOW, 71ST REG. ARMORY, NEW YORK, N.Y. CONTACT: WILLIAM S. ORKIN, CH. 4-0697.		
July 2- July 7	HF. NEW YORK FURNITURE MARKET, MANUFACTURERS' SHOWROOMS, NEW YORK (INCL. JULY 4.) CONTACT: LOU SCHNEIDER, NEW YORK FURNITURE EXCHANGE, MU. 5-1160.		
July 2- July 7	HF. NEW YORK CARPET MARKET WEEK. CONTACT: MELVA CHESROWN, FRED ELDEAN ORGANIZATION, EL. 5-7651.		
Monday July 2- Aug. 14	SUMMER WEAVING WORKSHOP HF. Lili Blumenau, member of the Art Department of Teachers College, Columbia University, will hold her summer weaving workshop through these dates. Beginners and advanced students accepted. Contact: Lili Blumenau, AL. 4-7363.	LILI BLUMENAU	53 EAST 9TH STREET
Tuesday July 3	HF. PRESS BREAKFAST, LAMP & SHADE INST. OF AM., HOTEL NEW YORKER, N.Y. CONTACT: JACOB FOGELSON, MU. 3-3460.		
July 4	INDEPENDENCE DAY (Wednesday).		
July 4-29	HF. STATE EXHIBITION AND FAIR, HERSHEY MUSEUM, HERSHEY, PENNSYLVANIA.		
Friday July 6 12:00 M.	PRESS LUNCHEON E. Mint juleps will be served in the Cafe Lounge at 12 o'clock followed by luncheon in the Crystal Ballroom at 12:30. At this press party to celebrate the 75th Anniversary of the Carpet Sweeper, models of original carpet sweepers of 75 years ago will be shown. By invitation only. Publicity: Mary Elizabeth Talmadge, MU. 9-5000.	BISSELL CARPET SWEEPER CO.	PARK LANE HOTEL
July 7-22	M. BENELUX TRADE FAIR, LUXEMBOURG, CONTACT: APOREX 18 AV. DE LA PORTE, LUX.		
July 8- July 10	HF. NINTH CALIFORNIA CURTAIN & DRAPERY SHOW, ALEXANDRIA HOTEL, LOS ANGELES. CONTACT: J.W. LOCKWOOD, 1151 SO. BROADWAY, LOS ANGELES 15, CALIFORNIA.		
July 8- July 11	HF. FOURTH CALIFORNIA LAMP & PICTURE SHOW, BILTMORE HOTEL, LOS ANGELES. CONTACT: WOODY C. KLINGBORG, 1151 S. BROADWAY, LOS ANGELES, CALIFORNIA.		

WEEK BEGINNING MONDAY, JULY 9, 1951

Monday July 9 July 13	PREVIEW OF NEW LIGHTERS HF. A showing, by appointment only, of new Ronson lighters for table and purse will be held during this week. Publicity: Hilda S. Heritch, Hal A. Salzman, Inc., JU. 6-4300.	RONSON ART METAL WORKS	2 WEST 46TH STREET
July 9- July 13	HF. NAT'L HOUSEWARES & HOME APPLIANCE MFRS. ASSN., AUDIT., ATLANTIC CITY, N.J. CONTACT: A.W. BUDDENBERG, 1402 MERCHANDISE MART, CHICAGO 54, ILL.		
July 9- July 13	HF. LOS ANGELES FURNITURE MARKET, L.A. FURN. MART, 2155 E. 7, LOS ANGELES CONTACT: A.V. MACDONALD, 2155 E. 7TH ST., LOS ANGELES 23, CALIFORNIA.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday July 9- July 21	SOUTHERN FURNITURE AND RUG MARKET	EXPOSITION BUILDING	HIGH POINT NORTH CAROLINA

HF. The 53rd semi-annual summer market will be held on these dates. Featured in furniture will be novel construction techniques as well as the growing use of knotty pine. Rugs shown will introduce new constructions in the synthetic field. On opening day the press will be guests of Exposition Building officials. Contact: Paul Casey, High Point, N.C.

July 9- July 26 — M. EXPORT EXHIBITION, BRISTOL, ENGLAND.
CONTACT: CHAMBER OF COMMERCE, BRISTOL, ENGLAND.

July 10-31 — HF. FOURTH ANNUAL CRAFTSMEN'S FAIR OF SO. HIGHLANDS, ASHEVILLE, N.C.

Wednesday July 11 2:00 P.M.- 5:00 P.M.	TOY EXHIBIT	TOY GUIDANCE COUNCIL	1124 BROADWAY

M. The fifth annual showing of new designs sponsored by the Toy Guidance Council Inc. Open to the Press. Special morning session for photographers. Contact: Melvin Helitzer, MU. 9-0177.

July 13- July 20 — F. NATIONAL ICED TEA TIME.
SPONSOR: TEA BUREAU, INC., 500 FIFTH AVENUE, NEW YORK 18, N.Y.

July 15- July 17 — HF. AMARILLO GIFT SHOW, HERRING HOTEL, AMARILLO, TEXAS.
CONTACT: ANN HOWELL, c/o CHAMBER OF COMMERCE, AMARILLO, TEXAS.

July 15- July 17 — HF. NATL. ASSN. OF VARIETY STORES TRADE SHOW, DALLAS, TEXAS.
CONTACT: MARVIN E. SMITH, 1416 MERCHANDISE MART, CHICAGO 54, ILLINOIS.

July 15- July 20 — HF. NATIONAL CHINA, GLASS AND POTTERY SHOW, HOTEL NEW YORKER, N.Y.C.
CONTACT: GEORGE F. LITTLE MANAGEMENT, MU. 9-7147.

Sunday July 15 Just out	NEW GLASSWARE LINE	LIBBEY GLASS	HOTEL NEW YORKER

HF. A new hostess glassware set called "Treasure Island", designed by Freda Diamond, Libbey design consultant, will be presented during the New York China, Glass and Pottery Show. The pattern will be available to retailers for Fall promotion and consists of nine matching stemware and tumbler sizes. The "Treasure Island" designs will be offered for other products used in home entertaining. Among these: a special Kentucky Tavern gift decanter by Glenmore, and possibly harmonizing place mats, playing cards and so forth. Publ.: Ardelle Coleman, Steve Hannagan, PL. 5-2900.

ADVANCE DATES AND NOTICES

Monday July 16- July 20	WESTERN FURNITURE MARKET	FURN. EXCHG.& MDSE. MART	SAN FRANCISCO

HF. "Profit Through Change" is the theme of this year's Market. The following special events will be held. Monday, July 16, Furniture Club Dinner Dance at 8 P.M. in the Venetian Room of the Fairmont Hotel. Open to Club members, their manufacturers and furniture retailers. Address Exec. Secty. Furniture Club of Northern Calif., 1355 Market St., San Francisco, Tuesday, July 17, Western Furniture Forum and Dinner at 6 P.M. in Mart Club Auditorium. Open to all members of the furniture industry. Wednesday, July 18, Toy Club Trade Luncheon at 12 noon in Green Room. All members of toy and juvenile goods trade are invited. Address M. Sweyd or Bob Holtermann of the Club. Also on July 18, Western Radio-TV and Appliance Trade Dinner at 6 P.M. in Mart Club Auditorium. Open to all members of trade. Contact: A. Cameron Ball, 1355 Market Street, San Francisco, California.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
July 16-July 22	HF. EDMONTON EXHIBITION, EXHIBITION GROUNDS, EDMONTON, ALBERTA, CANADA. CONTACT: MISS B. BANNERMAN, EDMONTON GARDENS, EDMONTON, ALBERTA, CANADA.		
July 22-July 24	HF. CENTRAL WESTERN MKT. ASSN. FASHION WEEK, PAXTON HOTEL, OMAHA, NEBR. CONTACT: DAVE KATZ, PARLOR H. PAXTON HOTEL, OMAHA 2, NEBR.		
July 22-July 26	HF. KANSAS CITY GIFT SHOW, KANSAS CITY, MISSOURI. CONTACT: FRED SANDS, 1610 DIERKS BLDG., KANSAS CITY, MISSOURI.		
July 22-July 27	HF. NATIONAL DOMESTICS AND LINEN SHOW, HOTEL NEW YORKER, NEW YORK, N.Y. CONTACT: MRS. G. R. WIGFALL, LANSDALE, PENNSYLVANIA.		
July 22-July 27	HF. NEW YORK CURTAIN AND DRAPERY SHOW, HOTEL NEW YORKER, NEW YORK, N.Y. CONTACT: MRS. G. R. WIGFALL, NATL. EXHIBITORS, LANSDALE, PENNSYLVANIA.		
July 22-July 27	HF. CALIFORNIA GIFT SHOW, LOS ANGELES, CALIFORNIA. CONTACT: WOODY C. KLINGBORG, TRADE FAIR, 1151 S. BWAY, LOS ANGELES, CAL.		
July 23-July 26	HF. SOUTHEASTERN CHINA, GLASS & GIFT SHOW, MUNICIPAL AUDIT., ATLANTA, GA. CONTACT: FOSTER B. STEWARD, 1492 PEACHTREE ST., N.W. ATLANTA, GA.		
July 23-July 27	HF. NORTHWEST FURNITURE MARKET, SEATTLE, WASHINGTON. CONTACT: A. M. CARNEY, 1803 N. LIFE TOWER, SEATTLE, WASHINGTON.		
July 23-July 28	HF. SASKATOON INDUSTRIAL EXHIBITION, EXHIBITION GROUNDS, SASKATOON, CAN. CONTACT: S.N. MACEACHERN, BESSBOROUGH HOTEL, SASKATOON, SASK., CANADA.		
July 25-July 31	HF. OCEAN CITY ANTIQUE SHOW, LINCOLN HOTEL, OCEAN CITY, NEW JERSEY. CONTACT: MRS. DORA E. SEELEY, AMBLER, PENNSYLVANIA.		
July 27-29	HF. HERSHEY FAIR, HERSHEY GOLF CLUB, HERSHEY, PENNSYLVANIA.		
July 29-Aug. 2	HF. NATIONAL ASSN. OF CREDIT JEWELERS SHOW, STEVENS HOTEL, CHICAGO, ILL. CONTACT: GEO. E. GOGAN, 812 OLIVE ST., ST. LOUIS 1, MISSOURI.		
July 29-Aug. 3	M. NATIONAL LUGGAGE & LEATHER GOODS SHOW, NEW YORKER HOTEL. CONTACT: JACK CITRONBAUM, 200 FIFTH AVENUE, NEW YORK.		
July 30-Aug. 3	M. CHICAGO MERCHANDISE FAIR, PALMER HOUSE, CHICAGO, ILLINOIS. CONTACT: WALTER J. KENNEY, 200 FIFTH AVENUE, NEW YORK 10, N.Y.		
July 30-Aug. 10	HF. CHICAGO GIFT SHOW, EASTERN MFRS. & IMPRTS. EX., PALMER & LASALLE, CHICAGO, ILL. CONTACT: GEO. F. LITTLE, 220 FIFTH AVE.,NEW YORK 1, N. Y.		
July 30-Aug. 11	HF. GIFT SHOW & CHINA GLASSWARE & POTTERY MKT., MERCHANDISE MART, CHI. CONTACT: ROBERT B. JOHNSON, MERCHANDISE MART, CHICAGO 54, ILL.		
Aug. 2-Aug. 5	M. 22ND ANNUAL CHICAGOLAND MUSIC FESTIVAL, STEVENS, CHICAGO, ILLINOIS. CONTACT: PHILIP MAXWELL, CHICAGO TRIBUNE, CHICAGO, ILLINOIS.		
Aug. 5-Aug. 9	HF. GIFT, STATIONERY, LAMPS, HOUSEWARES SHOW, PALACE HOTEL & CIVIC AUDITORIUM, SAN FRANCISCO, CAL. CONTACT: KAY LEBER, 1355 MARKET ST., S.F.,CAL.		
Aug. 5-Aug. 9	HF. ALLIED JEWELRY SHOW, HOTEL BILTMORE, LOS ANGELES, CALIFORNIA. CONTACT: MRS. MILDRED M. DALTON, 3832 WILSHIRE BLVD., LOS ANGELES 5, CAL.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Aug. 6 4:30 P.M.- 7:00 P.M. Cocktails	NEW LINE GLASS FURNITURE HF. Note Postponement of Date. The New Era Press Party, originally scheduled for July 5, has been tentatively postponed to this date. At this time the new line of occasional glass furniture, designed by Paul McCobb exclusively for this company and distributed nationally by B.G. Mesberg, will be presented to the press in arrangements created by Mr. McCobb. Publicity: Virginia Burdick, Virginia Burdick Pub. Rel., OR. 4-6462.	NEW ERA GLASS CO., INC.	315 EAST 47TH STREET
Aug. 11- Aug. 18	M. INTERNATIONAL TRADE FAIR. LEOPOLDVILLE, BELGIAN CONGO. CONTACT:SEC.OF THE 4EME DIR. GEN. AFFAIRES ECONOMIQUE,LEOPOLDVILLE,KALINA,BELGIAN CONGO.		
Aug. 12- Aug. 16	HF. AMERICAN NATL. RETAIL JEWELERS ASSN., WALDORF ASTORIA, NEW YORK CITY. CONTACT: CHARLES T. EVANS, SECTY, 551 FIFTH AVENUE, NEW YORK 17, N.Y.		
Aug. 12- Aug. 15	HF. PITTSBURGH GIFT SHOW, WILLIAM PENN HOTEL, PITTSBURGH, PA. CONTACT: JOHN M. HAMMER, KNOX, PENNSYLVANIA.		
Aug. 13- Aug. 16	F. NATIONAL FOOD DISTRIBUTORS SHOW, SHERMAN HOTEL, CHICAGO, ILLINOIS. CONTACT: EMMET J. MARTIN, 110 N. FRANKLIN ST., CHICAGO, ILLINOIS.		
Aug. 14	V-J DAY (TUESDAY).		
Aug. 14- Aug. 17	HF. ASHVILLE ANTIQUES FAIR, MUNICIPAL AUDITORIUM, ASHVILLE, TENNESSEE. CONTACT: C. J. NUTTALL, 660 MADISON AVENUE, NEW YORK 21, N.Y.		
Aug. 15- Aug. 30	HF. INDUSTRIAL FAIR OF ITALY, GRAND CENTRAL PALACE, NEW YORK, N.Y. CONTACT: FRED PITTERA, SHELTON HOTEL, SUITE 206, NEW YORK, N.Y.		
Aug. 15- Sept. 15	F. CHERRY PIE TIME. SPONSOR: NATL. RED CHERRY INST., 332 S. MICHIGAN AVENUE, CHICAGO 4, ILL.		
Aug. 19- Aug. 21	M. NATL. ASSN. OF VARIETY STORES SHOW, ATLANTA, GEORGIA. CONTACT: MARVIN E. SMITH, 1416 MERCHANDISE MART, CHICAGO, ILLINOIS.		
Aug. 19- Aug. 22	HF. WESTERN HOUSEWARES SHOW, BILTMORE, LOS ANGELES, CALIFORNIA. CONTACT: WOODY C. KLINGBORG, 1151 S. BROADWAY, LOS ANGELES 15, CALIF.		
Aug. 19- Aug. 23	HF. SEATTLE GIFT, LAMPS, HOUSEWARES SHOW, OLYMPIC HOTEL, SEATTLE, WASH. CONTACT: KAY LEBER, 1355 MARKET STREET, SAN FRANCISCO 3, CALIFORNIA.		
Aug. 19-24	HF. REGISTERED CALIFORNIA GIFT & DINNERWARE SHOW, HOTEL McALPIN, NEW YORK.		
Aug. 20- Aug. 24	HF. NEW YORK GIFT SHOW, HOTELS NEW YORKER AND STATLER, NEW YORK, N.Y. CONTACT: GEORGE F. LITTLE MANAGEMENT, 220 FIFTH AVENUE, MU. 9-7147.		
Tuesday Aug. 21- Aug. 22	SPRING LEATHER SHOW HF. At this showing of top leathers there will be a good representation of manufacturers of upholstery leathers and leathers for lamps, desk sets, wastebaskets and other decorative accessories. Contact: Leif C. Kronen, 100 Gold Street, BE. 3-0494.	TANNERS' COUNCIL OF AM.	WALDORF-ASTORIA
Aug. 21- Sept. 3	F. FOOD SHOW AT CINCINNATI ZOO, CINCINNATI, OHIO. CONTACT: J. F. HENSER, 3400 VINE STREET, CINCINNATI 29, OHIO.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Aug. 22- Sept. 3	M. PACIFIC NATIONAL EXHIBITION, EXHIBITION PARK, VANCOUVER, B.C., CANADA CONTACT: V. BEN WILLIAMS, GEN. MGR., EXHIBITION PARK, VANCOUVER, B. C.		
Aug. 24- Sept. 8	M. CANADIAN NATIONAL EXHIBITION, EXHIBITION PARK, TORONTO, CANADA CONTACT: ROBERT J. DIXON, ELWOOD HUGHES, EXHIBITION PARK, TORONTO, CANADA.		
Aug. 25- Aug. 30	HF. CLEVELAND GIFT SHOW, CLEVELAND, OHIO CONTACT: JOHN HAMMER, KNOX, PENNSYLVANIA.		
Aug. 26- Aug. 29	HF. OHIO STATE GIFT SHOW, DESHLER WALLICK, COLUMBUS, OHIO CONTACT: WALTER E. OFFINGER, MGR., 15-117 MERCHANDISE MART, CHICAGO, ILL.		
Aug. 26 Aug. 29	HF. PORTLAND GIFT, LAMPS, HOUSEWARES SHOW, PORTLAND HOTEL, PORTLAND, ORE. CONTACT: KAY LEBER, 1355 MARKET STREET, SAN FRANCISCO 3, CALIFORNIA.		
Sept. 2- Sept. 5	F. HOUSTON FOOD FAIR, SHAMROCK HOTEL, HOUSTON, TEXAS CONTACT: TOM CLOUD, 2621 TRAVIS STREET, HOUSTON, TEXAS.		
Sept. 2- Sept. 7	HF. ALLIED GIFT & JEWELRY SHOW, HOTEL ADOLPHUS, DALLAS, TEXAS CONTACT: MRS. MILDRED DALTON, 712 S. OLIVE STREET, LOS ANGELES 14, CALIF.		
Sept. 3	LABOR DAY (MONDAY)		

MUSEUM, GALLERY & GARDEN NEWS

Monday July 2- July 25	FURNITURE EXHIBIT HF. For the Herman Miller Furniture Co., an exhibit of contemporary furniture designed by Eames, Nelson and Noguchi. Contact: George D. Culler, Director, Akron Art Institute, 69 E. Market Street, Akron 5, Ohio.	AKRON ART INST.	AKRON, OHIO
Tuesday July 13- Aug. 12	LE CORBUSIER EXHIBIT M. An exhibit of painting, architecture and design by Le Corbusier will be held on the first floor. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Monday July 9	SUMMER SCHOOL PROGRAM M. The program starts on this date and includes, for the first time, a summer course in Sculpture as well as Life Drawing, Etching and Engraving and Lettering and Layout. Registration now open from 10:00 A.M. to 4 P.M. daily, Mon. through Fri. Contact: Art School Office, NE. 8-4472.	BKLYN MUS. ART SCHOOL	EASTERN PARKWAY
Saturday July 14	TRIBUTE TO PARIS G. On this date, Bastille Day, a bouquet of fresh flowers, representing the 48 states, 2 territories and the District of Columbia, will be flown to Paris by Air France as a birthday greeting. It will also serve as an announcement of the forthcoming gift to her on September 20th of a permanent collection of the official flowers of the United States, its Territories and the District of Columbia which will be flown by each state at the peak of their blooming to the New York Botanical Garden. There they will be preserved and mounted under glass in duplicate so that one collection may be sent to Paris at the same time that the other is put on public display here. The exhibit here will be held at Grand Central Palace, September 20 to 30, at the National Home Furnishings Show, under the title "'51 Flower Festival for Paris." Publicity: Ruth Caviston, 801 Madison Avenue, New York 21, N.Y., RH. 4-5767.	N.Y. BOTANICAL GARDEN	BRONX PARK, N.Y.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

EDITORIAL REQUIREMENTS
(As Published in Publicity Record)

For The News, Birmingham, Alabama.

Menus, recipes, pictures but no credits can be used on the food page. Address: Sue Scattergood. In the Sunny edition, local home furnishings are featured; also filler tips occasionally, but no credits. Address: Mary Pate.

For Post-Herald, 220 Fourth Avenue N., Birmingham 2, Alabama.

On the food page advice, recipes, marketing information and advice, occasional pictures, filler items, but no credits, are given. Address: Virginia Lee.

For Columbia Motion Picture Studios, 729 Seventh Avenue, New York, N.Y.

These studios, in connection with Stanley Kramer, are planning to produce a film called "Four Posters", starring Lilli Palmer and Rex Harrison. Home furnishings possibilities are now being considered, covering all bedroom and bathroom furniture and accessories. Contact: Ethel Edell, CI. 5-5000.

PERSONNEL CHANGES AND ADDITIONS

Will all subscribers having List of Editors please make following changes:

Parents Magazine, 52 Vanderbilt Avenue, New York 17, N.Y.
Shopping Column for this magazine is being handled by Mary McGee.

Charm Magazine, 575 Madison Avenue, New York 22, N.Y.
The Shopping Column for this magazine is being handled by Joan Damiani.

Mildred Waugh, free lance home furnishings writer, is now at Box 432, Route 1, McLean, Virginia.

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HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; furnishings and decorating; gardening and horticulture; food and major appliances.

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The CALENDER will furnish free to yearly subscribers an accurate list of editors who cover every phase of the home furnishings field on national trade and consumer publications. Non-subscribers pay $25 for this list. Personnel changes and additions are published weekly. Avail yourself of this invaluable service.

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One of our important functions is to clear dates so that conflicts will not arise. Check with us as to available times before scheduling your next affair.

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Events are listed without charge in the CALENDAR for approximately six weeks in advance. Let us have your listing as early as possible so that we may help you to avoid conflicts in dates and give you increasingly better service. New events, last minute changes and revisions are added each week as scheduled.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

Alice Kline, Food Editor

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